



RESEARCH SEMINAR REVEALS PERAK'S PROMISING FUTURE

Page 3



IDR APPOINTS NEW CHIEF

Page 5



Moh 'Ngeteh WITH PAPA ROCK

Page 6

PERAK STRATEGIC LEADERSHIP RETREAT

10 March 2014
Impiana KLCC Hotel,
Kuala Lumpur

Earlier this year, IDR had organised the Perak Strategic Leadership Retreat in Kuala Lumpur to gauge the awareness and understanding of Perak Amanjaya among Perak's Leaders. The retreat included leadership talks by Rajeev Peshawaria, CEO of the ICLIF Leadership & Governance Centre and Tan Sri Dr. Mohd Shukor Hj. Mahfa, CEO of Inland Revenue Board (LHDN) Malaysia.

Based on the event's outcome, IDR found that while most participants understood and are committed to Perak Amanjaya's visions, their organisation's strategic plans do not envision the same. This loophole is very likely prompted by the lack of an implementation plan for Perak Amanjaya – and this sentiment is echoed by almost all participants in their discussions and feedback to IDR. these findings formed the basis of the Perak Strategic Leadership Workshop.

Get leadership tips from Rajeev Peshawaria and Tan Sri Dr. Mohd Shukor in IDR INSIGHTS. Call 05-241 2670 to get your copy.



Tan Sri Dr. Mohd Shukor imparting wisdoms as a leader in the government sector. Read the article in IDR INSIGHTS.



Rajeev Peshawaria talks about the Brain, Bones and Nerves that make up a good organisation. Read the article in IDR INSIGHTS.

Perak Strategic Leadership Workshop

20 March 2014
Casuarina@Meru Hotel, Ipoh

The Perak Strategic Leadership workshop was divided into two (2) sessions: the first encompassed a review on the previous Perak Strategic Leadership Retreat programme; while the second comprised a discussion on the implementation and monitoring of Perak Amanjaya.

In these sessions, IDR facilitated Perak's EXCO members, state agencies and state-linked companies in re-defining Perak Amanjaya's vision; setting its implementa-

tion framework via Perak's related agencies whereby the monitoring process will be part of the state EXCO members' KPIs; and ultimately provide a single KPI for Perak Amanjaya's measurement.

Discover key takeaway points from the workshop in IDR INSIGHTS. Call 05-241 2670 to get your copy.



The workshop concluded with a session by Professor Arfah Salleh on Human Governance and on leadership from the eastern world's perspective. Professor Arfah Salleh is the President & CEO of the Putra Business School at Universiti Putra Malaysia. Read more about the session in IDR INSIGHTS.



IDR facilitated Perak EXCO's members, state agencies and state-linked companies in redefining Perak Amanjaya.



Dato Seri Dr. Zambray seen here in a roundtable discussion on setting Perak Amanjaya's KPIs.



1ST IDR Annual Research Seminar

18 March 2014
Casuarina@Meru Hotel, Ipoh

Perak will soon see significant changes in its economic, social and environment domains, thanks to twenty of Malaysia's academics that had done their research on Perak.

Their research findings were revealed at the 1st IDR Annual Research Seminar 2014. The academics shared how their findings can influence Perak's policies to achieve Perak Amanjaya's vision. In attendance were some 150 Perak's government leaders.

A roundtable discussion session was also held where seminar participants were divided into groups to discuss on Perak's challenges in achieving a developed state status and recommendations on improvement.

The session concluded that Perak should position itself as a vibrant and lively destination that is competitive not only with other states in Malaysia but also with other countries in South East Asia. Recommendations to achieve this included providing an efficient public transportation system and developing and retaining quality human capital, among others.

On the social front, participants called for improved development for youths, with the aspirations of providing them with top-notch education and job opportunities. With this, Perak can overcome psychosocial problems involving the youth and subsequently, reduce the occurrence of urban and rural poverty.

Environmentally, participants highlighted that Perak must find balance between progressive development and sustaining its rich mineral resources and greenery.

Prior to the seminar, IDR had written to all Malaysian universities requiring the



country's academia to submit all research done on Perak.

"IDR strongly believes that research is one of the most essential and valuable tools for the organisation to drive and achieve Perak Amanjaya's visions," said IDR Chief Executive Officer Dr. Mazalan Kamis.

YAB Dato Seri DiRaja Dr Zambry Abdul Kadir said that he trusts IDR will be able to assist the state government in formulating development policies and initiating innovative strategies – all this with the aim of improving the socio-economic status of Perak, parallel to that of the Federal Government's development agenda.

"Our aim to bring about the gradual transformation of Perak into a modern, progressive and equitable society. I believe today's event was an excellent start, where we had the

opportunity to catch a glimpse of what's to come in the future of Perak."

He also looks forward to many more collaborative efforts between the state agencies and university experts.

As the public policy think tank for Perak's state government, IDR's mission is to provide innovative recommendations that are relevant, practical and impactful, in line with the aspiration of Perak Amanjaya. The researches serve as a tool for IDR to identify and recognise areas of improvement within the economic, social and environment domains. They are also instrumental in discovering new and relevant ideas to guide Perak in its transformation agenda.

LAUNCHING OF PERAK PROJECT

18 March 2014
Casuarina@Meru Hotel, Ipoh

The launching of Perak Project marked the collaboration between IDR and five Malaysian universities in continuing research work on Perak. The universities are: Universiti Teknologi Petronas (UTP); Universiti Utara Malaysia (UUM); Universiti Sains Malaysia (USM); Universiti Pendidikan Sultan Idris; and Universiti Teknologi Mara (UiTM). At the event, IDR CEO Dr. Mazalan Kamis signed a Letter of Intent (LOI) with representatives from each university. Also present was Perak's Youth, Sports, Communication and Multimedia Committee chairman Datuk Shahrul Zaman Yahya. A series of workshop will be held to evaluate, select and recommend new research that will help in the development of Perak.



Launching of Perak Project: Datuk Shahrul Zaman Yahya and Dr. Mazalan Kamis.



UTP Vice Chancellor Datuk Ir. (Dr) Abdul Rahim Hashim (left) and Dr. Mazalan Kamis signing the LOI to mark the collaboration between IDR and UTP in research work.

Strategic meeting with JCI Kinta

11 March 2014 | IDR Headquarters, Ipoh

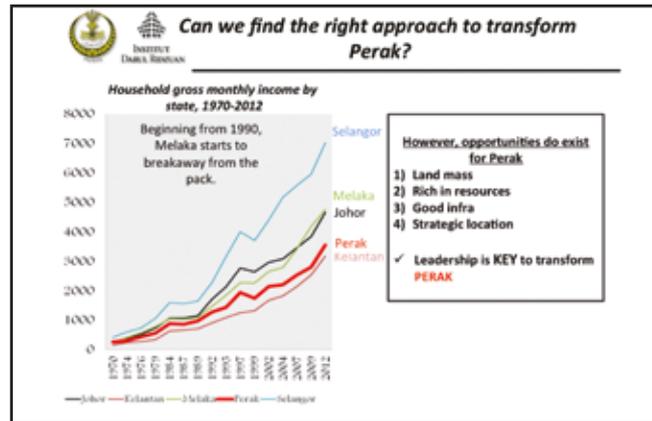
The Junior Chamber International (JCI) representatives from Kinta, Perak, visited IDR's headquarters in Ipoh to discuss on collaborations with the think tank on youth development programmes. JCI is a networking organisation involved in volunteer and charity work. Their members consist of generations X and Y, and will support IDR in engaging Perak's youths.



Perbincangan Polisi & Strategik Komunikasi Media Negeri Perak 2014

13 March 2014 | Casuarina@Meru Hotel

Perbincangan Polisi & Strategik Komunikasi Media Negeri Perak 2014 was organised by Pejabat Setiausaha Akhbar Menteri Besar, PKNP. The session was facilitated by IDR CEO Dr. Mazalan Kamis and was attended by 42 members from 20 of Perak Strategic Communication agencies. At the end of the session, participants were able to form their plan to highlight Menteri Besar YAB Dato Seri DiRaja Dr Zambry Abdul Kadir's legacies and policies for 2014.



Perak has many opportunities to achieve a developed state status, hence, it is vital that state agencies follow a strategic plan to communicate to the public on YB Mentri Besar's effort of transforming Perak.



Dr. Mazalan facilitated state agencies in the planning of their media comm agenda.

IDR APPOINTS NEW CHIEF

IDR is pleased to announce the appointment of Dr. Mazalan Kamis as the Chief Executive Officer (CEO), replacing Dato' Seri Dr. Abdul Rahman bin Hashim.

Dr. Mazalan had previously served as CEO of Yayasan Inovasi Malaysia. Prior to that, he was the Chief Operating Officer of IDR. He has also worked as a development policy specialist in a think-tank group at the Economic Planning Unit (EPU), Prime Minister's Department. At EPU, he was a core member of a group responsible in formulating Strategic Direction for socio-economic development for Malaysia as well as providing input to several National development plans including the Tenth Malaysia Plan. He has had a three-year working stint in the United States of America prior to joining EPU, where he worked as a Transnational Project Manager for Cornell University.

Dr. Mazalan revealed that in his first year as IDR chief, his aim is to awaken Perak's leaders and to drive them into action, in IDR's effort to achieve Perak Amanjaya's vision.



"IDR has planned many programmes and activities for leaders of Perak. We want to provide a platform where they can all meet, share and deliberate on issues pertinent to the transformation of Perak."

Already in the pipeline are strategic workshops such as the Perak Strategic Retreat and Workshop, and programmes like The Z Lectures and IDR Research Seminar to kick off the year.

With a long line up of programmes initiated less than three months into his appointment as IDR CEO, Dr. Mazalan hopes to exemplify "a sense of urgency and hard work into IDR. The world will not wait for us, hence we need to prepare ourselves and take action!"

For the public, Dr. Mazalan through IDR has rolled out programmes like Moh Ngeteh (Teh Tarik Session), where personalities are invited to talk in a casual environment and share their journey and thoughts on success, career and life. Speakers of the events have included IDR's own staff and high profile personalities such as Datuk Ramli Sarip. True to its name, participants are served Teh Tarik and other refreshments during the session.

The Moh Ngeteh session is Dr. Mazalan's idea of humanising intellectual discourse. "I aim to encourage IDR's staff to constantly seek knowledge and to share them with like-minded people. In a way, this will strengthen IDR's human potential so that they can continue to 'carry the torch' of realising Perak Amanjaya."

Moh Ngeteh with Papa Rock

Datuk Ramli Sarip, fondly known as Papa Rock, was invited by IDR to speak about his life and legacy as one of Malaysia's rock scene's founders.

To view video clips of the event, like us on Institut Darul Ridzuan.

Read the full story in *IDR INSIGHTS* – IDR's quarterly magazine. Call 05-241 2670 to get your copy.



UPCOMING EVENTS



Intellectual Discourse with
Datuk A. Kadir Jasin

21 April 2014
IDR HQ, IPOH



Moh Ngeteh
with
DIANA YANG

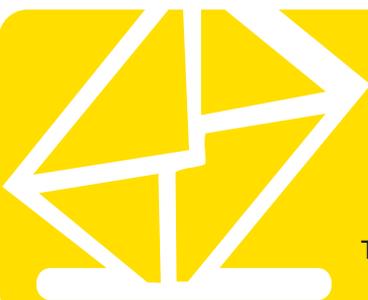
May 2014
IDR HQ, IPOH

IDR BOARD MEETING

May 2014
IDR HQ, IPOH

IPOH YOUTH SUMMIT

May 2014
(*subject to change)



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